

COURSE OUTLINE



About The Course

This course is specifically for owners and directors of small and medium sized businesses who have the responsibility for setting direction and wish to develop their skills in strategic leadership.

Course Format

The course is structured as a 1-day hands-on workshop for small groups and one-to-one training.

Duration

1-day course structured as 4 sessions.

Delegate Rate

The fee for the course is £295 plus VAT per delegate (minimum 5 delegates) including refreshments and all training materials.

Contact

For more information on Innotec's Business and Management Training programmes or to discuss your specific training needs with our Course Director:

Call 01273 891155 or go to our website at www.innotec.co.uk.

Innotec Business Mentoring,

The Enterprise Centre,
20 Woodgate Meadow,
Plumpton Green,
Lewes,
Sussex
BN7 3BD.

Innotec Business Mentoring is a partner in Southern Business Consultants

STRATEGY AND LEADERSHIP

Growing a business means taking many decisions about the way you want to expand your operations. This programme will provide you with the knowledge and techniques which will enable you to determine a strategic direction for your organisation and constructively reflect on your approach to leadership.

Objectives of the Course

This programme is designed to provide you with a broad and practical overview of the strategy process.

It explains how to go about developing a strategy for your business; highlights some important issues to consider during the process and shows you how to transition from planning to implementation.

You will learn from strategy specialists who have extensive experience as Directors with blue-chip companies and smaller entrepreneurial businesses, which they have set up and successfully grown:

What will I get from the programme?

- An end-to-end view of the strategy process.
- Opportunity to consider the strategic leadership requirements in your organisation and your role within it.
- Knowledge and techniques to address the key strategic issues facing every organisation.
- A set of implementable initiatives to progress the strategy and personal leadership agendas.
- Tools and frameworks to help you deliver effective strategies.
- Guidance on managing the change process.

Training Grants

Owners and directors of businesses in the Southeast and Southwest, with 2 to 250 employees and the potential to grow by 20%, can get a grant of 50% towards the cost of developing the skills they need to engage and optimise the contribution of their staff and therefore grow the business.